

To whom it may concern:

Invention development and working with individual inventors require a unique skill set. Innovative Licensing & Promotion, Inc. works alongside inventors through the entire invention process to bring their dream to market reality. Innovative's services range from early-stage idea development and patent application through to late-stage manufacturing, licensing, distribution and marketing consultation.

Since we outsourced our entire Licensing Department to Lead Generators International (LGI), they have completed over 40 individual call campaigns for us. These campaigns require careful handling of the individual inventors, negotiating with large corporations, and business savvy.

Having worked with LGI extensively, we can vouch for their processes, their understanding of the value of the right messaging, and the professionalism of the entire company. At all times, we were confident that our clients' trust and the Innovative brand were in good hands. LGI proved to be true marketing partners with our best interests at heart.

LGI delivered on every promise, but also provided us with unexpected value within the Licensing Department. In addition to performing inside sales calling, they looked at our business and advised us on how to develop new services and additional revenue streams.

For any company looking for a lead generation partner who brings strategic and tactical skills to the table, I can confirm that you won't be disappointed with LGI.

Very best,



Vince Kehoe  
President