

To whom it may concern:

Peerless Engineering Sales Inc. has been a provider of general industrial equipment, machinery, and innovative motion control solutions to the British Columbia and Alberta markets since 1947. We have earned a reputation for delivering state-of-the-art products and service to our customers.

In late 2014 we introduced a brand new product line which would require marketing to a more diversified and non-traditional Peerless customers.

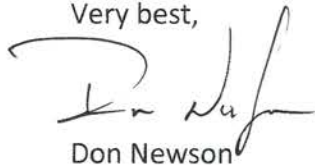
We retained Lead Generators International Inc. (LGI) to execute on our strategic plan and provide well qualified leads to our sales team through a phone and email program.

Since this was a new product introduction with no sales history, we had to work well together as a team to refine the messaging and delivery as the program evolved. We are confident that LGI represented the product and the Peerless Engineering brand professionally and courteously during the campaign. The communication with our team was comprehensive and they were not afraid to make suggestions and provide additional strategic input.

We view the campaign as a success both in setting up a lead generation infrastructure that we can build on, and in the quality of the opportunities we are now pursuing.

LGI has become a key strategic partner for us and we plan to expand the program to other aspects of our business.

Very best,



Don Newson

Sales Manager