



To whom it may concern:

Domino is a private company that supplies power-related products and services to a wide variety of industry sectors. Recognizing that the utility market required a responsive supplier to serve its needs, Domino's founders shaped the company around this vision to become one of the leading customer-focused service providers today.

When we contracted with Lead Generators International (LGI), we were looking for a company that could provide the same high level of service that we provide to our own customers. We had no prior experience in outsourcing our lead generation efforts. We were quite happy with the results our in-house team was producing, but we are always looking to increase revenues and try different approaches.

LGI took us through the process that they have developed over the past 20 years – everything from crafting well-written messaging to sourcing an accurate and well-targeted calling list. Their efforts were completely seamless and required little draw of our time and resources.

Our campaign is now complete and we are extremely happy with the high volume of sales-ready leads that LGI has generated. Every day, LGI delivered a steady flow of new prospects for our in-house sales team to follow up on. Our team was thus able to focus on closing sales rather than making hundreds of prospecting calls, leaving voicemails and dealing with gatekeepers.

We are now in negotiation with LGI for our next series of lead generation campaigns, and we look forward to working with them again.

Sincerely,

A handwritten signature in black ink, appearing to read "P. Siemens", with a long, sweeping horizontal line extending to the right.

Peter Siemens
Vice President