



To whom it may concern:

MicroAge Regina is a full-service Managed Services Provider (MSP) that offers a wide range of expertise, from managing and repairing IT to training staff in the newest programs and delivering custom-designed solutions that fit almost any budget. The MSP space is extremely competitive and crowded.

I have worked for MicroAge Regina for over 19 years and in that time, I have seen a lot of companies that claim they can generate qualified appointments for MSP's. I have even hired my own in-house Telemarketers. All of them failed to produce the results I was looking for.

LGI took the time to get to know our market and business challenges then developed a completely unique approach than what I have seen with their competitors. Their messaging really resonated with the Prospects they spoke to, resulting in a high volume of qualified appointments that were booked and that I personally attended.

The appointments LGI booked were immediate; we didn't have to wait months to "nurture" a list.

All the elements of our campaign were provided by LGI from the campaign strategy, calling list, script development, and the calls. All for an affordable test campaign fee that didn't lock us into a long term contract.

We have now engaged LGI on a monthly retainer and they continue to deliver strong results. In closing, for any MSP looking for a Lead Generation Partner that can deliver sales-ready appointments – I highly recommend LGI, you won't be disappointed!

All the best,

Jason Dittmann

A handwritten signature in black ink that reads "Jason Dittmann". The signature is fluid and cursive, with the first name "Jason" being more prominent than the last name "Dittmann".

President

MicroAge Regina | Your Trusted Business Technology Partner

