

Wavefront is Canada's centre for commercialization of mobile and IoT technologies our vision is to build a globally relevant, nationally connected ecosystem that delivers digital capacity, competitiveness and prosperity for Canadians.

Recently, we invited key executives from Lead Generators International (LGI) into our office to present an educational workshop. This workshop gave guidance, to Wavefront clients, on how to build a lead generating infrastructure that is consistently delivering qualified leads by leveraging the latest technologies and time-tested methodologies.

Feedback from the workshop attendees has been extremely positive. Attendees loved the informative content and take away information distributed.

We plan to have LGI back again and would recommend them to any high tech organization or association looking to grow their pipeline through lead generation or provide valuable content to their member companies.

Sincerely,

Mia McCannel

MIA MCCANNEL | STARTUP SERVICES COORDINATOR

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