



To whom it may concern:

JB&Co is a private equity firm that was looking for a new channel to increase the number of prospects who are interested in private equity or in selling their business within 2 years.

Lead Generators International (LGI) was contracted to set qualified appointments for the principals of our company to meet with business owners seeking private equity or to exit their business.

Our experience working with LGI was excellent! LGI excelled in all critical areas. They were extremely responsive to our requests, were strategic in their planning and execution, and set numerous qualified appointments for us to connect with people who need our services.

We are now negotiating with LGI to retain them on an ongoing basis.

Very best,

A handwritten signature in black ink, appearing to be 'Jalal Jetha', written over a horizontal line.

Jalal Jetha ,MBA

Managing Director, JB&Co